

Part of the Phoenix group

Home Makers – The Property People Ltd.

Introducing an ethical lettings agency



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Introduction

Home Makers began in 2016 as a pilot for leaseholders who don't reside in their homes. The intention was to create an ethical lettings agency to promote tenant responsibility, create <u>one</u> Phoenix and ensure properties being let in our buildings are of a desirable standard.

Set up as profit-making subsidiary in November 2018.

Home Makers offers tenant finding and property management services to buy-to-let Landlords in London and the South East.





Why get involved in Private Rented Sector?

Phoenix's initial pilot was to collaborate with Leaseholders who sub-let their properties.

Reducing anti-social behaviour and disrepair issues.

Giving Phoenix back control over the estates and the knowledge of who is living in our buildings.

Phoenix's expertise and experience in delivering community based, resident-led housing for social tenants is unique in the private lettings market.

All of Home Makers surpluses are gifted to Phoenix and reinvested back into the Phoenix community.

What makes us different?



- Home Makers provides an ethical lettings service to Landlords in London and the South East.
- There is an increase in the number of people who need to access the Private Rented Sector. With our links to social Housing (Phoenix) and local Authorities (Lewisham/Bromley) we are well placed to guide tenants through this process.
- We have access to Phoenix's in-house repairs service to provide that full management service.
- We are competitively priced. Our fully serviced management fee is just 9.5% and we offer the same service as those charging 17%.

What makes us different?



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• Our contractors try to reduce waste by recycling & upcycling

items.

• Our staff walk where possible instead of driving to

appointments.

• We are virtually paperless now, all documents are e-signed.

www.home-makers.co.uk



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Thank you for listening